

Franco Votes

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For immediate release

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Franco Votes is pleased to unveil a major initiative aimed at showcasing francophone music on the international stage: the creation of a new "***Francophone Music***" category at the GRAMMY Awards.

- Best Francophone Rap Album of the Year
- Best Francophone Pop Album of the Year
- Best Francophone Song of the Year

Our goal is simple: to provide Hip-Hop and Pop artists from the Francophone world with a platform and global recognition that match their talent and growing influence on the international scene.

Franco Votes is led by Project Director **Steve Pageot** (founder of Pageot Productions and Governor of the New York Chapter of the Recording Academy/GRAMMYS), **Hughes Felizor** (VP of A&R at Pageot Productions), and **Dany Tétreault** (founder of Hip-Hop Magazine). They have joined their expertise and passion to bring the recognition the Francophone community deserves.

Why now?

With more than 320 million French speakers worldwide, mobilizing french Hip-Hop and Pop artists and communities has become crucial. Your signature on the support form is essential to make this project a reality. Help elevate Francophone Music to the pinnacle of global music.

The Recording Academy/GRAMMYS put in place strict criterias for introducing new categories. For the "Francophone Music" category, it is necessary to demonstrate:

- A minimum of 100 submissions from Francophone artists each year, per category.
- The significant influence of the Francophone market on the industry, both socially and financially.

Visit www.francovotes.com and fill out the form at the bottom of the site.

Your support will help transform the history of Francophone music and place our artists at the heart of the greatest global stage.

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Dany Tétreault

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